

Council Term Plan 2025-2026





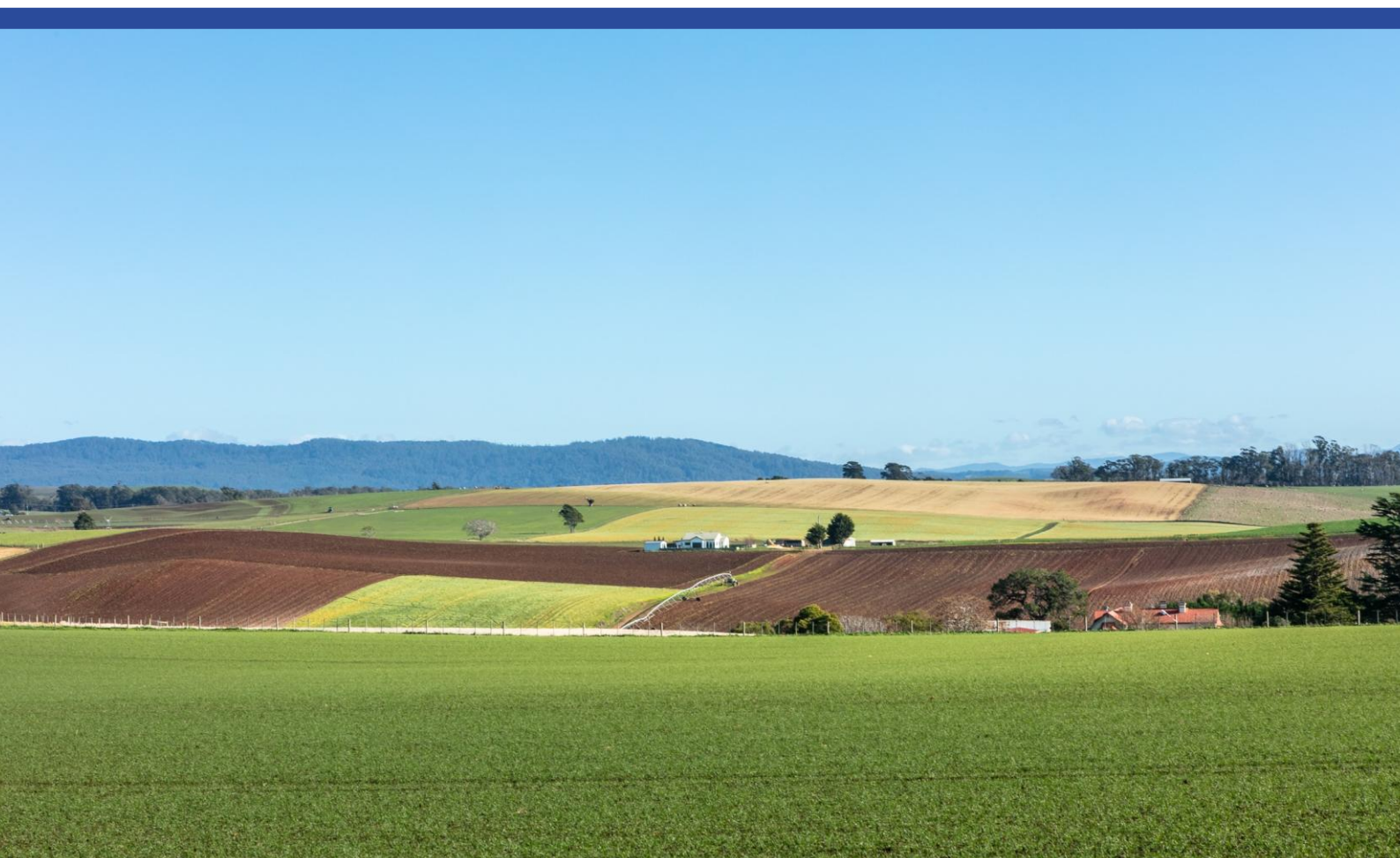
We acknowledge the traditional owners of the land on which we work and live: the punnilerpanner clan of the North Nation. We recognise the continuing connection of Aboriginal and Torres Strait Islander people to land, water and community, and pay our respects to elders; past, present and future.

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Messages from Our Mayor and General Manager

Mayor's Message

The development of our Term Plan has provided the opportunity for Elected members to collaboratively identify, prioritise and deliver projects, initiatives and programs for delivery over the remaining two years of our term. The process has enabled a sharing and understanding of aspirations we each have for our community and the legacy we collectively hope to create.

Our Term Plan will be reflected in, and considerate of, the annual plan and budget process, our long-term financial plans, strategic plans and ideally aligned with community expectations. Likewise, the annual Capital Works program will prioritise specific projects and initiatives outlined in the plan.

A focus on the support and development of our staff has been foremost in our deliberations and it is our shared expectation that professional development will be prioritised, that training opportunities and personal aspirations will be identified and included in personal development plans for each of our team members. Nothing in our term plan is achievable without the support of our staff, and ensuring their health and wellbeing remains a personal and legislated obligation for elected members and our management team.

The term plan recommits our council to the long-term alliance with the Kentish Council and acknowledges the priority placed on further collaboration with neighbouring councils and those within the broader Cradle Coast Region.

Periodical reporting against the plan will be key in providing Councillors and our community with clarity and a measure of progress during the remainder of our term.

General Manager's Message

As we pass the halfway point of councillors 4-year term, it is timely for councillors to have the opportunity to reflect on their priorities for remaining term. Council's first Term Plan was developed over the last two months through consultation between councillors and staff to outline objectives for the remaining 2 years. It has been an opportunity for councillors to reflect on our past achievements, consider our current setting and set their priorities for the short term, enabling us to continue the momentum of our past success.

The Term Plan outcomes have been aligned to our strategic objectives and provide a valuable guide for future decision making over the remaining period. With planning and budget cycles about to commence we will be able to assess the broad initiative options available against the councillor Term Plan priorities to ensure we continue our journey towards our vision where Latrobe is a friendly and welcoming community recognised for:

- The high quality of life enjoyed by residents and visitors within an attractive built environment.
- The preservation of the rural character and rich soils of the area which enables agriculture to be a key component of our economy.

- The uniquely beautiful natural environment including the seaside settlement areas.
- An efficient, responsive, and adaptive Council which provides strong, visionary, and consultative leadership.

Since setting our direction in the Strategic Plan in 2020 much has changed in the Latrobe area and globally. The setting of the councillors' Term Plan is the start of some significant work that is about to commence in early 2025 to review our strategic planning framework and key strategies that will guide us in the medium to long term. We remain committed to continuing to shape Latrobe as “a friendly and welcoming community”.

Who We Are

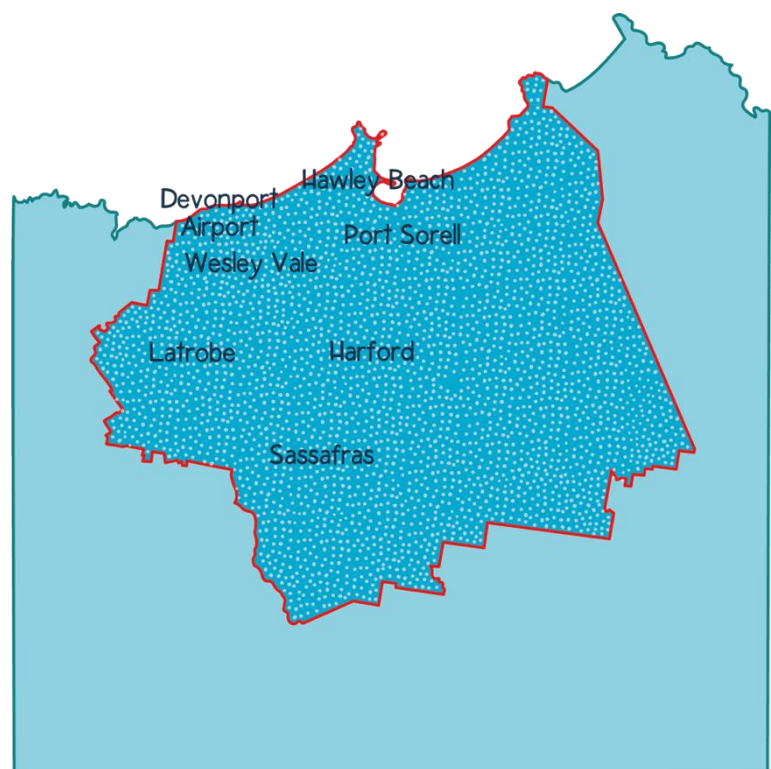
The Latrobe municipal area spans 600 square kilometres and is situated at the eastern end of Tasmania's North West Coast. Our council area boasts a diverse range of natural attractions and landscapes that make it a unique and vibrant community.

From the golden beaches of Port Sorell, through Wesley Vale, and across the Rubicon River to the expansive Narawntapu National Park, our coastline offers pristine beauty and recreational opportunities. Latrobe itself is home to the picturesque Bells Parade, a parkland setting alongside the Mersey River and Pig Island precinct. This area provides a serene environment for both locals and visitors to enjoy.

Warrawee Reserve, another gem in our municipality, offers lush greenery and trails perfect for nature enthusiasts. World class mountain bike trails known as the “Wild Mersey” are an added destination attraction for the area.

The rolling farmlands that dominate our landscape not only contribute to the region's scenic beauty but also play a crucial role in our local economy, supporting agriculture and related industries.

This combination of coastal beauty, parklands, and agricultural landscapes defines the Latrobe municipal area, making it a cherished place for residents and a delightful destination for visitors.



Our Strategic Framework

Purpose

Latrobe Council's primary purposes and functions are to:

- Provide for the health, safety, and welfare of the community
- Represent and promote the interests of the community
- Provide for the peace, order, and good government of the municipal area.

Vision

Latrobe is a friendly and welcoming community recognised for:

- *The high quality of life enjoyed by residents and visitors within an attractive built environment.*
- *The preservation of the rural character and rich soils of the area which enables agriculture to be a key component of our economy.*
- *The uniquely beautiful natural environment including the seaside settlement areas.*
- *An efficient, responsive, and adaptive Council which provides strong, visionary, and consultative leadership.*

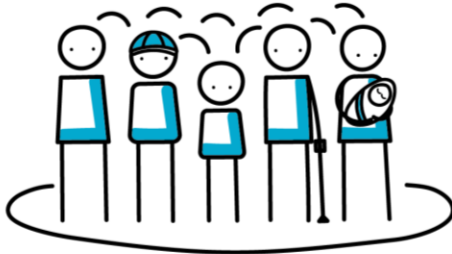
Values

The values which will guide Council's choices and actions as we implement our vision for the future.

- **Leadership** – committed to providing the highest standard of leadership and performance.
- **Community participation** – encourages and values the contributions made by each person.
- **Lifestyle and Environment** – committed to providing, encouraging, and promoting the area's natural advantages and developed attributes which enhances our quality of life.
- **Employee Management** – values the contribution of our staff and is committed to ensuring their ongoing well-being and development.
- **Asset Management** – committed to effective and efficient management of all our infrastructure assets.
- **Regional Co-operation** – to work collaboratively and cooperatively with our neighbours.

Our Community

Local Government
Area 600 km²

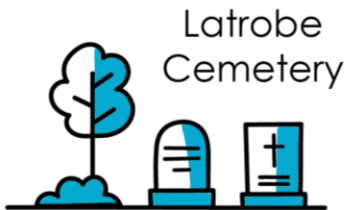


13,062 Residents*
*June 2023



7,136 Rateable Properties
5,540 are Residential

Our Services and Infrastructure



Latrobe
Cemetery



Latrobe Memorial Hall
and Hamilton Hub
Latrobe Visitor Information Centre



4 Sport/
Recreation
Grounds



25 Parks and
Reserves

Port Sorell Waste
Transfer Station



242.9 km Maintained Sealed Roads
53.6 km Maintained Unsealed Roads
89 Bridges and Culverts
76.7 km Maintained Footpaths
100.8 km Maintained Stormwater



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Our Council



Cr Peter Freshney
Mayor



Cr Vonette Mead
Deputy Mayor



Cr Claudia Baldock



Cr Graeme Brown



Cr Dave Fidler



Cr Jacki Martin



Cr Sommer Metske



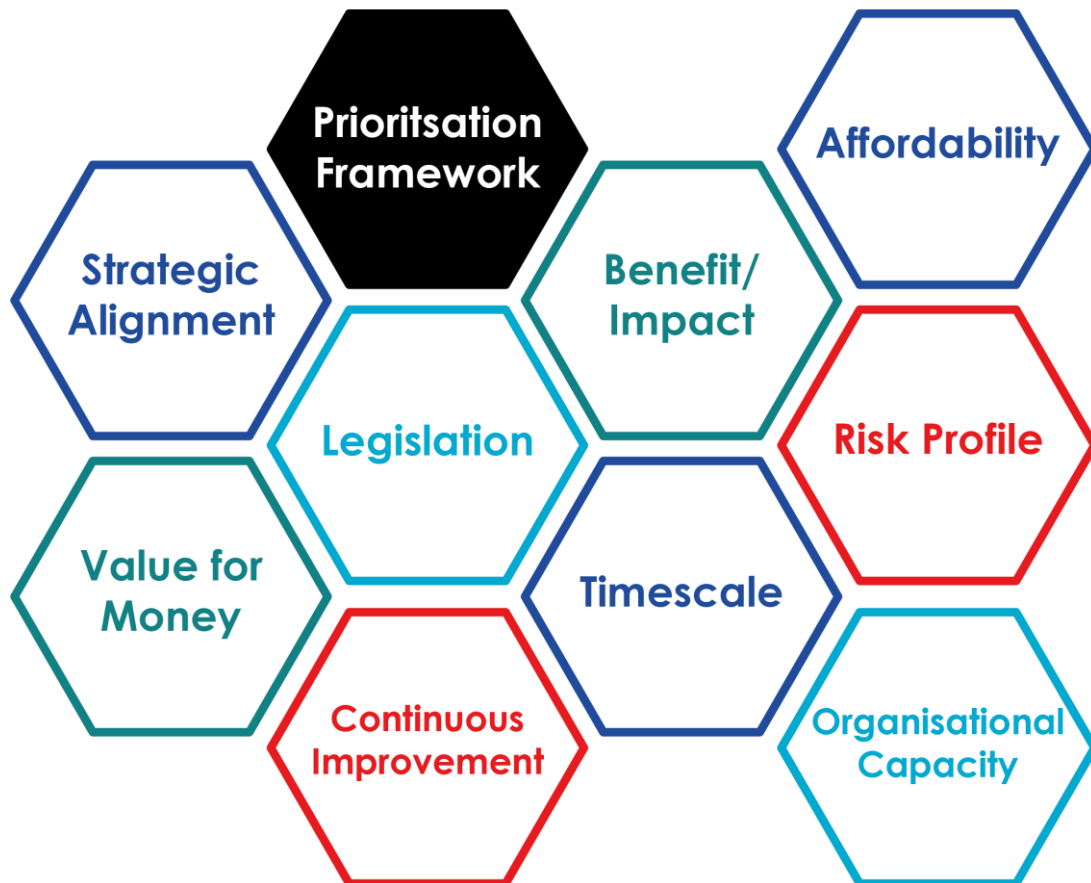
Cr Garry Sims



Cr Gerrad Wicks

Our Prioritisation Framework

We have developed a prioritisation framework to enable us to address the risks in an efficient and effective manner. This risk-based approach is used in our annual planning processes and has been used to validate the content of this Council Term Plan.

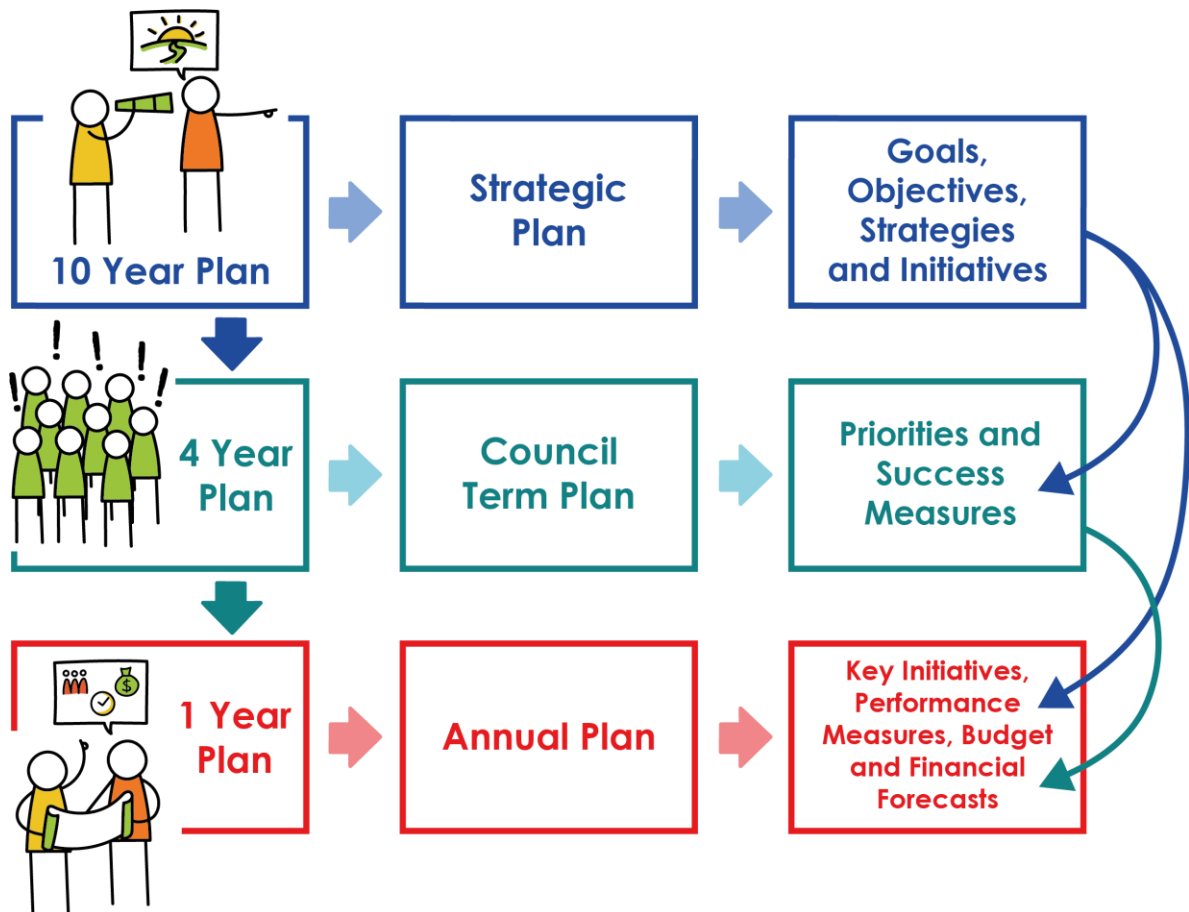


Our Planning Process

The introduction of the Council Term Plan into our planning framework shows a maturity of process within the organisation. It provides each new elected group of councillors with a process to openly discuss and reach a consensus on the priorities for their term.

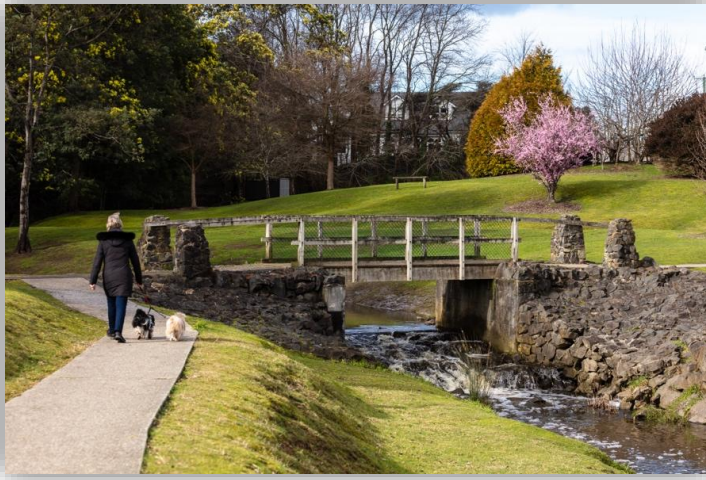
The Council Term Plan outlines key high-level priorities as identified by the councillors, based on planned work, councillors' goals, and the priorities within their own communities.

Aligned to strategic goals and objectives, the priorities provide greater direction for the council staff while also setting an agenda the councillors can use to define and measure their success.



Strategic Goals and Objectives

Goals	Objectives
1: Governance and Organisational Development 	1.1 Provide leadership and advocacy on behalf of our community. 1.2 Provide consistent, accountable, transparent and effective governance. 1.3 Ensure the long-term financial viability of the Council. 1.4 Develop opportunities for skilled, experienced and motivated staff. 1.5 Committed to risk management and building community capacity and resilience.
2: Community and Economic Development 	2.1 Identify, promote and support economic development opportunities. 2.2 Promote, develop and support tourism activities. 2.3 Work with the community to facilitate and celebrate festivals, events and culture. 2.4 Provide a range of quality community facilities and services which engage and empower the community to participate. 2.5 Be prepared to respond to emergency situations and assist in the community recovery.
3: Infrastructure 	3.1 Provide a safe and well-maintained road network that caters for all road users. 3.2 Develop and improve the system for stormwater reticulation and disposal. 3.3 Manage Council owned buildings and facilities for the benefit of the community. 3.4 Maintain parks and reserves for community use. 3.5 Integrate NRM principles into Council's operational environment. 3.6 Provide responsible waste management services.
4: Development and Regulatory 	4.1 Effectively manage land use planning and building services. 4.2 Promote and maintain public health standards. 4.3 Encourage and recognise responsible animal ownership.



Goal 1: Governance and Organisational Development

Objectives

- 1.1 Provide leadership and advocacy on behalf of our community.
- 1.2 Provide consistent, accountable, transparent and effective governance.
- 1.3 Ensure the long-term financial viability of the Council.
- 1.4 Develop opportunities for skilled, experienced and motivated staff.
- 1.5 Committed to risk management and building community capacity and resilience.

Term Priorities and Success Measures

- A. Promote financial stability within the Council through active management of finances and an annual budget that supports a sustainable underlying surplus.
 - a. *Financial stability within the Council promoted through active management of finances and a balanced annual budget.*
 - b. *Annual audit completed for presentation at the AGM, held in accordance with local government requirements.*
- B. Implement processes for professional development framework and succession planning in Council.
 - a. *Development framework is updated and implemented.*
 - b. *Half yearly reports on related measures are provided to Councillors for review.*
- C. Facilitate strategic working relationships with neighbouring councils to support local government reform.
 - a. *Action Plan defining outcomes is developed with strategic alliance partners.*

- D. Undertake strategic work to support possibility of State Government progress on Council mergers.
 - a. *Advocacy for funding from State Government to support mergers undertaken.*
 - b. *Strategy to progress consultation is completed.*
- E. Implement a training program to ensure all councillors understand their roles and responsibilities.
 - a. *Training needs analysis and training processes developed for councillors.*
 - b. *Training plans established for current councillors.*
- F. Investigate requirements for a Bass Highway people crossing for development by State Government.
 - a. *Data collected and needs analysis completed.*
 - b. *Advocacy with Dept of State Growth commenced.*

Goal 2: Community and Economic Development

Objectives

- 2.1 Identify, promote and support economic development opportunities.
- 2.2 Promote, develop and support tourism activities.
- 2.3 Work with the community to facilitate and celebrate festivals, events and culture.
- 2.4 Provide a range of quality community facilities and services which engage and empower the community to participate.
- 2.5 Be prepared to respond to emergency situations and assist in the community recovery.

Term Priorities and Success Measures

- A. Improve townships of Latrobe and Port Sorell to create more vibrant centres and opportunities for business expansion.
 - a. *Actions from the Latrobe and Port Sorell Structure Plans are prioritised.*
 - b. *Development plan for Kobe Lane area, including carparking, street connectivity and future commercial development, completed.*
- B. Facilitate the development of the proposed childcare centre or similar facility.
 - a. *Sale of land completed.*
 - b. *Project has commenced.*
- C. Undertake development of Youth Engagement Strategy with local schools and community groups.
 - a. *Youth Engagement Strategy completed.*

- D. Promote a vibrant and inclusive community culture that celebrates diversity, honours our history, and encourages participation in our community groups and events.
 - a. *Reconciliation Action Plan completed.*
 - b. *Options paper regarding processes and funding to support community events and groups provided to Council.*
- E. Encourage volunteers within the community and connect with Volunteers Tasmania.
 - a. *Webpage with links to relevant organisations published.*
 - b. *New volunteering framework implemented.*
- F. Develop and promote a physical activity program to increase community engagement with sporting and recreation spaces, venues and decision making.
 - a. *Communication strategy to promote recreational spaces completed.*
 - b. *Gap analysis for future infrastructure priorities conducted.*

Goal 3: Infrastructure

Objectives

- 3.1 Provide a safe and well-maintained road network that caters for all road users.
- 3.2 Develop and improve the system for stormwater reticulation and disposal.
- 3.3 Manage Council owned buildings and facilities for the benefit of the community.
- 3.4 Maintain parks and reserves for community use.
- 3.5 Integrate NRM principles into Council's operational environment.
- 3.6 Provide responsible waste management services.

Term Priorities and Success Measures

- A. Develop community linkages between towns and spaces through the construction of all-ability pathways.
 - a. *Hawley pathway build completed.*
 - b. *Scope and concept design of Latrobe to Tarleton pathway completed.*
 - c. *Scope for Stage 1 of Latrobe to Port Sorell pathway completed.*
- B. Finalise the development of an Open and Green Space Strategy, including prioritised activities.
 - a. *Strategy endorsed by Council.*
 - b. *Prioritisation plan completed.*
 - c. *Dog park in Port Sorell constructed, with community consultation in design phase.*
- C. Continue to develop and upgrade sport and recreation facilities within the municipality including playgrounds and access requirements.
 - a. *Review of initial design and scope for Bosworth Park completed.*
 - b. *Construction of prioritised components for Bosworth Park commenced.*

- D. Undertake redevelopment of the Latrobe Youth Centre and associated facilities.
 - a. Community and stakeholder consultation completed.*
 - b. Development plan finalised with identified funding source.*
- E. Support Cradle Coast NRM to develop and implement a vegetation management program, including community engagement and education.
 - a. Community and stakeholder consultation completed.*
 - b. Vegetation rehabilitation and maintenance plan developed.*
 - c. Advocacy for long-term funding of specific projects completed.*
- F. Prioritise the redevelopment of stormwater infrastructure in Sankey Street leading to Hawley Beach.
 - a. New design successfully constructed.*
 - b. Incidents of flooding are significantly reduced.*
- G. Undertake monitoring and rehabilitation of the Port Sorell landfill site.
 - a. Rehabilitation method decided and agreed.*
 - b. Environmental Protection Authority sign off on agreed method.*
- H. Develop a proactive maintenance program for rural roads that is data driven with well-defined service levels.
 - a. Reactive work orders are reduced.*
 - b. Asset Management System is kept up to date and used to generate the maintenance schedule.*

Goal 4: Development and Regulatory

Objectives

- 4.1 Effectively manage land use planning and building services.
- 4.2 Promote and maintain public health standards.
- 4.3 Encourage and recognise responsible animal ownership.

Term Priorities and Success Measures

- A. Support the Alberta Street Road reserve as a pilot program to integrate alternative housing options into development projects.
 - a. *Guidelines for developers on style and type of housing are developed and implemented.*
 - b. *Development applications meeting guidelines increased.*
- B. Finalise planning and commence implementation of structure plans for Latrobe and Port Sorell.
 - a. *Latrobe plan is finalised and endorsed.*
 - b. *Port Sorell plan is finalised and endorsed.*
- C. Facilitate design and construction of new estates consistent with recent planning principles and community need.
 - a. *Approved sub-division designs meets Council's planning principles.*
- D. Promote the need for all-ability access to public and private spaces to support greater inclusion in the community.
 - a. *Prioritisation framework developed and review of assets against accessibility standards commenced.*
 - b. *Information pack on accessibility developed and made available to business and community organisations.*
- E. Promote the future water/sewerage needs of the Latrobe municipality with Taswater.
 - a. *Engagement plan for Taswater is developed and implemented.*



**For information about this document
or the Latrobe Municipality, contact us:**

<https://www.latrobe.tas.gov.au>

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